

**ORDER**

KSNV

**Orders**

Order / Rev: ~~000000~~  
 Alt Order #: 06830032  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 Flight Dates: 10/23/12 - 10/29/12  
 Original Date / Rev: 06/28/12 / 10/22/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: Shorr Johnson Magnus  
 Buying Contact:  
 Billing Contact:  
 1831 Chestnut St.  
 Philadelphia, PA 19103

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: ~~Berkley, Shelley for Senate~~ *Revised*  
 Demographic: A35+  
 Product Codes: PLC01  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	98	\$76,200.00	\$64,770.00
10/29/12	10/29/12	22	\$17,175.00	\$14,598.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$76,200.00	\$64,770.00	0.00
November 2012	22	\$17,175.00	\$14,598.75	0.00
<b>Totals</b>	<b>120</b>	<b>\$93,375.00</b>	<b>\$79,368.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	20%	\$93,375.00
Market	100%	\$466,875.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$98,043.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$149,400.00
KTUD	0%	\$0.00
KVVU	25%	\$116,718.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,337.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/WaQM	5-6a		M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											

REV RATE NEWS  
 NEWS

Order / Rev: 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$450.00		0.00			
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$450.00		0.00			
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$700.00	1	0.00	NM	8	\$5,600.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$700.00		0.00			
E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$700.00		0.00			
E 7	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					4	\$900.00		0.00			
E 8	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$900.00	1	0.00	NM	16	\$14,400.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					16	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
17	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
18	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
19	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
E 10	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$425.00		0.00			



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtd	Type	Spots	Amount
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4	KSNV	10/22/12-10/28/12	Noon News	12-1230pm	-TwThF----	:30	(\$425.00)	0.00	NM						
			See MG 10.5												
			[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE											
5	KSNV	10/22/12-10/28/12	Noon News	12-1230pm	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 10.4 10/24												
			[Revised Rate to Reinstate]												
E 11	KSNV	10/29/12	10/29/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				REV RATE NEWS											
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/29/12	11/04/12	M-----	1	\$425.00	0.00						
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd Hr	M	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				REV RATE TODAY 2											
				TODAY 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/29/12	11/04/12	M-----	2	\$425.00	0.00						
				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
				1	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a	M-----	:30	(\$425.00)	0.00	NM		
							See MG 12.3								
							[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE							
				3	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a	M-----	:30	\$425.00	0.00	NM		
							Ⓜ MG for 12.1 10/29								
							[Revised Rate to Reinstate]								
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr	M	9-10a	-TwTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
				M-F Today Show II											
				REV RATE TODAY 2											
				TODAY 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	-TwTF--	8	\$425.00	0.00						

Order / Rev. 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a		-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
E 20	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$450.00		0.00			
E 21	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
REV RATE & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$450.00		0.00			
E 22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
REV RATE & FREQ. NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$725.00		0.00			
E 23	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
REV RATE & FREQ. NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$725.00		0.00			
E 26	KSNV	10/23/12	10/26/12		CM	5-630p	-TWTF--	:30	8	\$1,200.00	1	0.00	NM	8	\$9,600.00

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Advertiser: Berkley, Shelley for Senate  
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 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$1,200.00		0.00			
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$1,200.00		0.00			
E 28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Face to Face w/ J. Ralston											
REV RATE FACE															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00			
E 29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Report	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Face to Face w/ J. Ralston											
REV RATE FACE															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 29.3,29.4,29.2,29.1															
[Revised Rate to Reinstate]															
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
				M-F Jeopardy/Wheel of Fortune											
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$1,300.00		0.00			

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Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel			630-730pm	-TwThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$1,300.00		0.00			
E 33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00



Order / Rev: 103686  
Alt Order #: 06830032  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
Product Desc: BERKLEY FOR SENATE  
Estimate: 30S  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Weekend Jeopardy/Whee															
WKND Jeop/Wheel															
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-	2				\$525.00		0.00				
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News 3 in Prime															
REV RATE NEWS AFTER NFL PRIME															
NEWS AFTER NFL PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S	1				\$1,800.00		0.00				
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
Tonight Show															
REV RATE TON SHOW															
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----	2				\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 42.3,42.4															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 42.3,42.4															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[Revised Rate to Reinstate]															
4	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2,42.1															
[Revised Rate to Reinstate]															
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TwTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
Tonight Show															
REV RATE TON SHOW															
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TwTF--	8				\$500.00		0.00				

Order / Rev: 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
REV RATE TON SHOW TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00

Order / Rev: 103686  
Alt Order #: 06830032  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
Product Desc: BERKLEY FOR SENATE  
Estimate: 30S  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven			M-----								
				M-F News 3 at Eleven											
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00		0.00				
E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----SS			2		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 46.3															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 46.2 10/27															
[Revised Rate to Reinstate]															
E 48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
REV RATE & FREQ SAT TODAY															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$625.00		0.00				
E 49	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				News 3 Sunrise SATURDAY											
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			2		\$350.00		0.00				
E 50	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
REV RATE SUN TODAY															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$750.00		0.00				
N 53	KSNV	10/28/12	10/28/12	Vegas Inc.	CM	6:30-8pm	-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.											
REV RATE & FREQ VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$375.00		0.00				
													Totals	120	\$93,375.00